



Biography

Seth Levy is a visual designer, thinker, lover. He has extensive experience in both print, identity and UI/UX design. Seth continues to develop packaging, brand and corporate identities, interactive, advertisements and rich media environments for clients in venture capital, professional services, information technology and retail industries. Known for creativity, good communication and a sense of humor — but not necessarily for good grammar. Enjoys working with creative groups and flourishes in collaborative atmospheres.

In short, Seth works with some of the largest brands in the world, to some of the most agile and everything in-between.

Experience

Partner
@Thursday™

2002 - Present

Manages a boutique, multi-disciplinary design agency providing effective solutions to vastly diverse markets.

Leads concept development and design directions maintains client and vendor relationships while managing internal promotional efforts.

Senior Designer
@Tank_Design

2010 - Present

Assisted in digital rebrands and experiences for several Fortune 50 brands. Led team in rebrand of Nations third largest Children's Hospital.

Initiated brand refresh and user experience explorations initiative of worlds largest digital advertising network.

Director of Digital Strategy
@Software_Shelf

2003 – 2006

Managed general operation of in-house design initiative. Set creative direction and vision while coordinating with vendors to ensure project delivery.

Worked with and reported directly to CEO.

Minutia

Some of the companies Seth's worked with include American Red Cross, ServiceMaster, BrightRoll, Symantec, Amoro, University of Florida, Genuine First Aid, O'Neil's, Software Shelf, TentCo, D.R.O.P. and Rob+Son Media.

Proficiencies include a working knowledge of XHTML/CSS, a near mastery of Adobe Creative Suite and a capable willingness to communicate.

Contact

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